

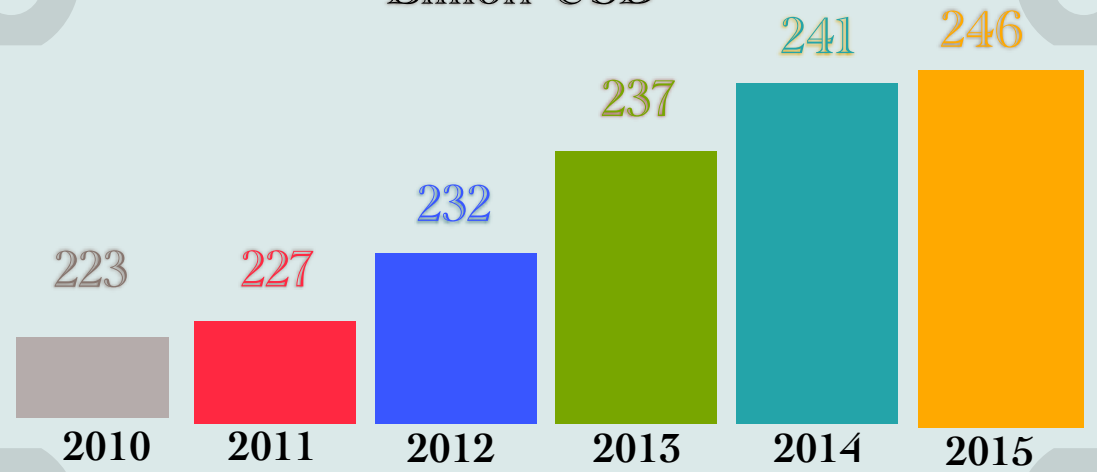
# GREEN CLEANING FACTS

## WHAT IS

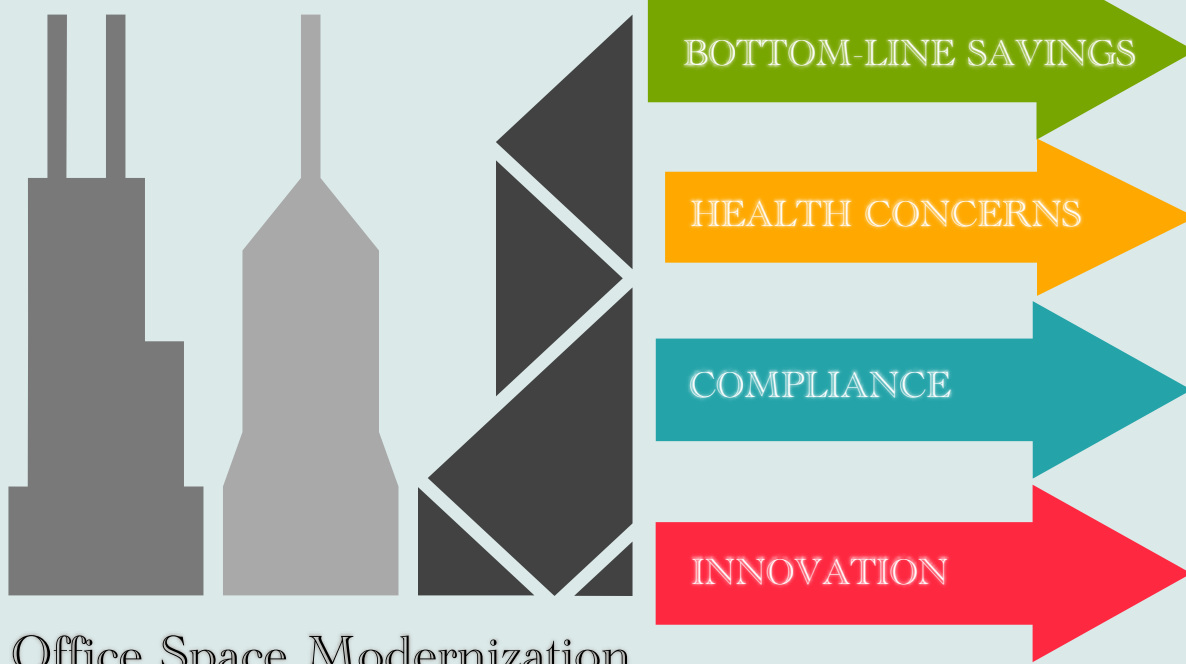


Green cleaning means the use of those products and services that have a lesser or reduced impact on human health and the environment when compared with competing products or services that serve the same purpose.

Billion USD

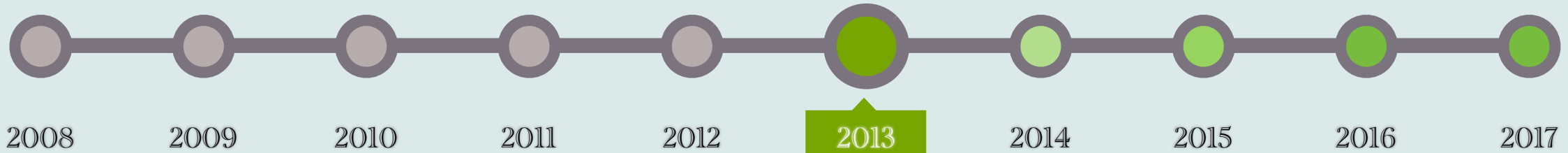


## DRIVERS



The global environmental and facilities services market growth is expected to accelerate to reach a yearly rate of 2% between 2010 and 2015 to exceed \$246 billion.

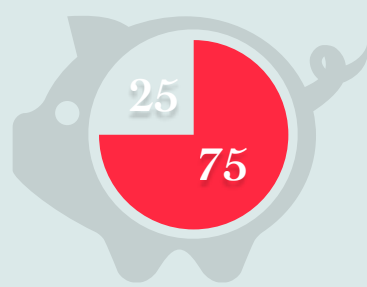
## OUTSOURCING IS



## PIGGY BANKING

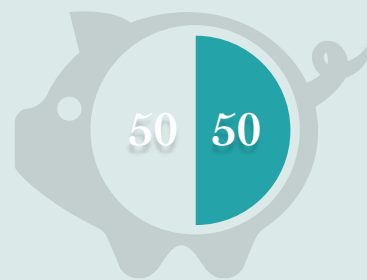
### Outsourcing

It frees businesses up to concentrate all of their efforts on core business activities.



### Conventional Vs. Eco

More environmentally-safe cleaners do not cost any more than conventional options.



\$ 150 BILLION

## BEWARE OF TRADITIONAL CLEANING !!!

**Did You Know...** The cleaning industry consumes six billion pounds of chemicals, including non-renewable natural resources such as petroleum, and generates 4.5 billion pounds of paper products requiring the cutting of 35 million trees annually.

## WHAT DOES IT MEAN TO YOUR HEALTH?

Beyond **acute injury**, traditional cleaning products have also been linked to **cancer**, **major organ damage**, **reproductive disorders**, **hormone disrupters**, **asthma**, **headaches**, **dizziness** and **fatigue**.

## THE SOLUTION

Read the ecolabel and look **Non-toxic**, **biodegradable**, **phosphate-free**, **bleach-free**, **dye-free**, **petroleum-free**, **chlorine-free**, **made from renewable resources & scent-free for Products!**

## BENEFITS



Increase employee productivity by **0.5** to percent and reduce absenteeism



Help you earn, maintain or expand you Products **LEED - EBOM IEQ 3.1 GREEN CLEANING - HIGH - PERFORMANCE**



Prevent the Sick Building Syndrome (SBS) and Minimize employee health problems

## RESOURCES

- World Market Environmental & Facilities Services by MarketLine
- Global Facilities Management Industry by ReportLinker
- GreenYourOffice
- Happiness is... Shiny Floors and Tidy Toilets?
- Cleaning Trends Expected In 2013
- David Suzuki Foundation

